



tourism

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA

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## Women in Tourism (WiT) Provincial Networking Breakfast

**21 August 2017**

The Department of Tourism in partnership with Travel Massive will host the 'Women in Tourism' Networking Breakfast in celebration of Women's Month.

As the country commemorates the 61st anniversary of the 1956 Women's March, Women in Tourism will be adding their voices in calling for an equitable industry at the Women in Tourism Networking Breakfast event.

Women in Tourism (WiT) programme is an initiative of the Department of Tourism that brings women together to find solutions to the economic challenges that hinder their entrepreneurial progress in the sector.

The 2011 State of Transformation study showed that participation by women in the corporate sector, especially black women was below gazetted targets – with approximately 90% of enterprises not complying to the 10% Black female shareholding.

In an effort to elevate Women in Tourism, Minister Xasa launched the "30in5" campaign at INDABA 2017 to mobilise active transformation focusing on the pillar of Representation. The campaign commits to facilitating the attainment of the 30% target for women participation at executive level in tourism within the next five years.

### Members of the media are cordially invited to attend

**Date** : 24 August 2017  
**Venue** : The Cullinan Hotel – Cape Town  
**Time** : 08h30 for 09h00 – 12h00

Kindly confirm your attendance by no later than **23 August 2017 to:**

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